08-09.10
2021

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**SAVE
THE
DATE**

SWISS SOCIETY OF AESTHETIC SURGERY 9TH CONGRESS

SWISS SOCIETY OF AESTHETIC MEDECINE 17TH CONGRESS

45
GRAND
HOTEL SUISSE

FOREWORD

Dear colleagues, guests, speakers and sponsors,

The Swiss Society of Aesthetic Medicine and the Swiss Society of Aesthetic Surgery have the great pleasure to organize the fifth common national congress in Montreux.

The COVID pandemic has been challenging times for all of us but fortunately, and finally, we can meet again safely in October to share our knowledge and discuss a wide array of topics:

- Social Media Marketing & Digital Communication
- Innovation in Skin Tightening
- Regenerative Medicine in 2021
- Nonsurgical and surgical strategies for the neck and cleavage

For the first time, we organized different workshops with our industry partners which will take place before the congress on Friday morning. As the number of places will be limited, we invite you to contact the various organizers in order to reserve your spot.

Each member is required to participate in the annual meeting of his respective society.

On Friday night, we will be having dinner at the fabulous Château de Chillon, located on the shores of Lake Geneva a few kilometers from the congress site.

Looking forward to seeing you in Montreux in October.

Sincerely,

Dr Violette Parzin
President SGAM / SSME

Dr Serge Lê-Huu
President SGAC / SSCE

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DATES & LOCATION

8 & 9 October 2021
Grand-Hôtel Suisse-Majestic Montreux
Avenue des Alpes 45 - CH 1820 Montreux

MAJOR TOPICS

Media, Marketing & Digital Communication
Innovations in Skin Thightening
Regenerative Medicine in 2021
Neck & Decollete

SCIENTIFIC COMMITTEE

Dr Francesco De Boccard Surgeon, Aesthetic Physician, Lausanne
Dr Serge Lê-Huu, Plastic Surgeon, Lausanne
Dr Violette Parzin Aesthetic Physician, Montreux
Dr Michele Zanzi Plastic Surgeon, Lausanne

POSTGRADUATE CME CREDITS

Ten (10) Continuing Medical Education credits are allocated to all eligible participants in the SSME-SGAM / SGAC-SSCE 2021 annual congress.

SPEAKERS

Dr Navid Alizadeh, Plastic Surgeon, Geneva
Dr Véronique Bani, Aesthetic Physician, Geneva – Lausanne
Prof Dr Phillip Blondeel, Plastic Surgeon Gent (BEL) - Lausanne
Dr Francesco de Boccard, Surgeon, Aesthetic Physician, Lausanne
Yoeri Callebaut, Chief Growth & Marketing Officer @ Kingfluencers, Zurich
Dr Carlo Debbas, Plastic Surgeon, Montreux
Prof. Dr Jacques de Werra, Dir. of Digital Law Center - University of Geneva
Dr Magali Dumont-Berset, Dermatologist, Villars-sur-Glâne
Dr Jean-François Emeri, Plastic Surgeon, Lausanne
Dr. Konstantinos Jiouchas, Plastic Surgeon, Zurich
Thomas Josse, Social Media Manager Paris (FRA)
Dr Hans-Peter Kern, Plastic Surgeon, Zurich
Dr Romain Léger, Aesthetic Physician, Montreux
Dr Serge Lê-Huu, Plastic Surgeon, Lausanne
Dr Pierre Quinodoz, Plastic Surgeon, Geneva
Dr Luca Mariotta, Ph.D in Life Science, Lugano
Dr Patrick Micheels, Aesthethic Physician, Geneva
Dr Ali Modaressi, Plastic Surgeon, Geneva
Dr Eva Neuenschwander, Plastic Surgeon, Zurich
Dr Kerstin Ortlechner, Dermatologist, Vienna (AUT)
Dr Violette Parzin, Aesthetic Physician, Montreux
Blaise Reymondin, Cofounder Blaise & Bruno, Acquisition Marketing, Lausanne
Dr Patricia Roggero, Plastic Surgeon, Lausanne
Dr Bettina Rümmelein, Dermatologist, Zurich
Dr Marva Safa, Aesthetic Physician, Neuchatel
Dr Kai-Uwe Schlaudraff, Plastic Surgeon, Geneva
Dr Gabriel Siquier, Aesthetic Physician, Amsterdam (NLD)
Dr Phillip Snozzi, Aesthetic Physician, Zurich
Dr Gianni Soldati, Ph.D Biology & Pharmacology, Lugano
Prof Tunk Tiryaki, Plastic Surgeon, London (GBR) & Istanbul (TUR)
Dr Thierry Van Hemelryck, Plastic Surgeon, Les Sables d'Ollone (FRA)
Dr Jean-Luc Vigneron, Dermatologist, La Colle-sur-Loup (FRA)
Dr Michele Zanzi, Plastic Surgeon, Lausanne

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1. The Process of Muscle Hypertrophy, Robin Nye, RN, BSN; Alysa Hoffmeister, 2. Amy Taub, MD ASDS 2017 Poster Presentation. BS ©2020 Cutera, Inc. All rights reserved. Model; Not actual patient. AP002774 rA

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FRIDAY 8 OCTOBER 2021

MORNING - WORKSHOPS

Registration is required to access workshops. Please use the emails provided below.

09.00 - 10.00

ROOM 1

DERMACEUTIC WORKSHOP

Peelings for neck & chest rejuvenation

Dr Jean-Luc Vigneron, La Colle-sur-Loup (FRA)

Registration: orders@dermaceutic.com

ROOM 2

TEOXANE WORKSHOP

Face rejuvenation by multilayering technique
Presentation & demonstration

Dr Navid Alizadeh, Geneva

Registration: e.villa-gasiorowska@teoxane.com

10.30 - 11.30

ROOM 1

MERZ WORKSHOP

Safe & efficient neck rejuvenation
combining Radiesse & Ulthera

Dr Kerstin Ortlechner, Vienna (AUT)

Registration: evi.frey@merz.ch

ROOM 2

ALLERGAN WORKSHOP

Overcome challenge with volume loss
in a patient from generation X

Dr Daniel Haselbach

Registration: ami.alpine@allergan.com

12.00 - 13.00

ROOM 1

IBSA WORKSHOP

High & low molecular weight hyaluronic acid hybrid
cooperative complexes for the treatment of skin laxity

Dr Gabriel Siquier, Amsterdam (NLD)

Registration: anja.vallerius@ibsa.ch

ROOM 2

SINCLAIR WORKSHOP

Welcome to the OxiFree™ technology from MaiLi

Dr. Patrick Micheels, Geneva

LANLUMA - The new way of face & body sculpting

Dr. Konstantinos Jiouchas, Zurich

Registration: gdenascimento@sinclairpharma.com

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FRIDAY 8 OCTOBER 2021
AFTERNOON - SESSION 1

13.25	**Welcome by Dr Violette Parzin & Dr Serge Lê-Huu**

SOCIAL MEDIA MARKETING & DIGITAL COMMUNICATION

Chairmen	Dr Serge Lê-Huu & Dr Phillip Snozzi
13.30 - 13.45	**The new generation marks a turning point in the digital communication of the doctor - Do not miss the digital transition** Thomas Josse, Paris (FRA)
13.50 - 14.05	**Social Media Communication: Legal Risks & Challenges** Prof. Dr Jacques de Werra, Geneva
14.10- 14.25	**Digital technology, a powerful tool for acquiring patients in 2021** Blaise Reymondin, Lausanne
14.30 - 14.45	**Influencer marketing & the aesthetic medicine industry - The Perfect Match** Yoeri Callebaut, Kingfluencer, Zurich
14.50 - 15.00	**Digital technology, a modern communication tool in aesthetic consultation** Dr Serge Lê-Huu, Lausanne
15.00 - 15.30	Coffee break & visit to exhibitors

FRIDAY 8 OCTOBER 2021
AFTERNOON - SESSION 2

INNOVATION IN SKIN TIGHTENING

Chairwomen — Dr Violette Parzin & Dr Patricia Roggero

15.30 - 15.40	**Skin Tightening with Renuvion® J-Plasma. Revolution or Disillusion?** Dr Hans Peter Kern, Zurich
15.45 - 15.55	**Skin firming and cellulite: a new device?** Dr Magali Dumont, Villars-sur-Glâne
16.00 - 16.10	**Safe and efficient Neck rejuvenation combining calcium hydroxylapitite and microfocused ultrasound** Dr Kerstin Ortlechner, Vienna (AUT)
16.15 - 16.25	**A new way for Biostimulation** Dr Romain Léger, Montreux
16.30 - 16.40	**Combination in skin thightening** Dr Marva Safa, Neuchatel
16.45 - 18.00	SSCE-SGAC Annual Meeting With all SSCE-SGAC Members
19.30	Diner at the Chateau de Chillon All SSME-SGAM & SSCE-SGAC participants

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1. Berardesca E. Reshaping with barbed threads. Minerva Medica. Feb 2020.

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SATURDAY 9 OCTOBER 2021
MORNING - SESSION 3

REGENERATIVE MEDICINE IN 2021 (part 1)

Chairmen — Dr Kai-Uwe Schlaudraff & Dr Hans Peter Kern

09.00 - 09.10	**Use of stromal vascular fraction for cell therapies** Dr Gianni Soldati, Lugano
09.15 - 09.25	**Stem restore: First Marketing authorization for an advanced cell therapy product for aesthetic** Dr Luca Mariotta, Lugano
09.30 - 09.50	**The potential of tissue engineering in reconstructive and aesthetic surgery** Prof Phillip Blondeel, Gent (BEL) & Lausanne
09.55 - 10.05	**Regenerative medicine, Myth or reality in 2021** Dr Ali Modaressi, Geneva
10.10 - 10.20	**Optimization of cervico-facial lifting with regenerative medicine** Thierry Van Hemelryck, Les Sables d'Ollone (FRA)
10.30 - 11.00	Coffee break & visit to exhibitors

SATURDAY 9 OCTOBER 2021
MORNING - SESSION 4

REGENERATIVE MEDICINE IN 2021 (part 2)

Chairwomen — Dr Eva Neuenschwender, Dr Véronique Bani

11.00 - 11.30	**The state of the art fat grafting techniques: From contemporary to cutting-edge** Prof Tunc Tiryaki, London (GBR) & Istanbul (TUR)
11.35 - 11.45	**The next scientific frontier for regenerative medicine - a tale of fat, ASCs and exosomes** Dr Kai Schlaudraff, Geneva
11.50 - 12.00	**Discussions** With all participants
12.00 - 12.45	SSME-SGAM Annual Meeting With all SSME-SGAM Members
12.45 - 14.15	Lunch at the Grand Hôtel Suisse-Majestic Montreux All SSME-SGAM & SSCE-SGAC participants

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SATURDAY 9 OCTOBER 2021
AFTERNOON - SESSION 5

NECK AND DECOLLETE (PART 1)

Chairmen	Dr Francesco de Boccard & Dr Pierre Quinodoz
14.15 - 14.25	**High & low molecular weight hyaluronic acid hybrid cooperative complexes for the treatment of neck and decollete skin laxity** Dr Gabriel Siquier, Amsterdam (NLD)
14.30 - 14.40	**Extended undermine of the skin flap - is it really necessary?** Dr Michele Zanzi, Lausanne
14.45- 14.55	**Fractional lasers combined with PRP for neck and chest** Dr Bettina Rümmelein, Zurich
15.00 - 15.30	Coffee break & visit to exhibitors

SATURDAY 9 OCTOBER 2021
AFTERNOON - SESSION 6

NECK AND DECOLLETE (PART 2)

Chairmen — Dr Jean-François Emeri & Dr Michele Zanzi

15.30 - 15.40 — **Micro-lifting, a percutaneous face/neck lifting technique: Myth or reality?**
Prof Tunc Tiryaki, London (GBR) & Istanbul (TUR)

15.45 - 15.55 — **What could be the difference between a good and a great necklift?**
Dr Pierre Quinodoz, Geneva

16.00 - 16.10 — **Neck Contouring: Our Techniques**
Dr Carlos Debbas, Montreux

16.15 - 16.25 — **Peelings for neck and chest rejuvenation**
Dr Jean-Luc Vigneron, La Colle-sur-Loup (FRA)

16.30 - 16.40 — **Threads in surgical and non-surgical neck rejuvenation: Does it Work?**
Dr Serge Lê Huu, Lausanne

CLOSING CEREMONY

16.45 — **Conclusion and closing remarks**
Dr Violette Parzin & Dr Serge Lê-Huu

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